

Kristin Poschmann

Professional Experience

- Mai 2025 **Content-Creator / Social Media Manager** • *Grünberg Solutions GmbH*
- Implementation of websites and landing pages
- SEP 2024 – today **Temporary job in Social Media Marketing (volunteer)** • *Tierheimhelden*
- Support and implementation of designing social media posts (Pinterest)
- JUN 2023 – DEC 2023 **Working Student in Marketing** • *Spirit/21*
- Implementation of a new corporate identity and corporate branding
 - Support in day-to-day business, especially in graphic design
 - Implementation of a consistent company communication
- APR 2022 – DEC 2022 **Working Student in Content Design** • *StudySmarter*
- Creation of info graphics
 - Creation of pictograms
- MAR 2021 – SEP 2021 **Internship in Online Marketing** • *Unicorn Factory*
- Content marketing: writing search engine optimized texts
 - On-page and off-page optimization based on current search engine guidelines
 - Working with WordPress and related plugins. Themes and the customizer
 - Basics of web design and image editing
 - Social Media Marketing Basics: Instagram, Facebook and Pinterest

Eductaion

- SEP 2019 – FEB 2024 **Furtwangen University of Applied Science** • *Bachelor of Arts: Media Design*
- *Final Grade: 1,9*
- SEP 2016 – JUN 2019 **Eduard Maurer Oberstufenzentrum Hennigsdorf** • *A-Levels*
- *Final Grade: 2,1*

Knowledge and Skills

Creative Tools

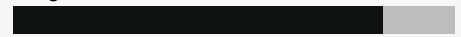
- Adobe Creative Suite
- Affinity Suite
- MS Office
- CMS
- Figma (Beginner)
- Canva

Languages

German



English



Personal

19.08.1996

kristin.poschmann@gmx.net

0171 / 38 53 075

Lindenstraße 6,
16548 Glienicke/Nordbahn

Other

Link to my Online Portfolio

[Tinix Designs](#)